



What is a BeeGAP speaker?

A BeeGAP speaker is a volunteer who has signed up at [www.crownbees.com](http://www.crownbees.com) to help spread the word about solitary bees and their importance in pollinating our plants. This mission is so important that National Garden Club has partnered with Crown Bees; the partnership is offering us education, supplies, and fund-raising opportunities. It is a speaker's task to:

1. "Teach the public about the critical importance of native mason bees to pollinate the food supply.
2. Encourage gardeners everywhere to take action and raise the local bee population.
3. Increase NGC and Crown Bees visibility as organizations focused on protecting our food sources.

Any NGC member can join the Speakers Bureau. Basic requirements include:

1. Desire to speak in front of groups with a powerful message.
2. Committed to learn about bees, and to become a Subject Matter Expert (SME)
3. Dedicated to practice your presentation and personalizing it to let your passion shine
4. Access to a laptop with PowerPoint or Keynote for use in presentations and basic computer use knowledge (or willingness to learn)
5. Willingness to find places to speak (i.e., clubs, nurseries and garden centers) (Your Bee Coordinator can help!)
6. Time to devote to the Speakers Bureau. This can be just one speaking engagement to your club, or for as many engagements to your nearby clubs, communities, etc."

Becoming a speaker is really easy because almost everything is done for you. All I did to get the numbered lists above was copy and paste. If you go to [www.crownbees.com](http://www.crownbees.com) and click on the NGC tab, you will find:

- NGC Overview which explains the pollination problem
- NGC Roles which explains what members, speakers, and reps can do
- NGC Speakers Bureau which explains that more specifically
- Education which gives lots of information
- Fund Raising which explains how to use coupons and bulk orders to earn money
- NCG Documents & Presentation which includes everything you need to be a speaker:
  - i) PowerPoint presentation ready to customize and use
  - ii) Notetaking handout with blanks for listeners to fill in
  - iii) Notetaking key
  - iv) Speakers Handbook -31 pages developed by NCG and Crown Bees
  - v) Tips on Using PowerPoint - a basic class in using PowerPoint for your presentation
  - vi) Tips on Speaking - suggestions to personalize the presentation
  - vii) Checklist -list to help you organize and be sure you have everything you need

viii)Frequently Asked Questions -7 pages that answer those questions

ix) Coupon Program -printable coupons and explanation of the program

When you sign up, Crown Bees will send you some samples to show in your presentation.

What are you waiting for? We can make a difference. We can spread the word about pollinators. Go to [www.crownbees.com](http://www.crownbees.com) now. Review the materials and sign up to be a speaker. Let me hear from you: Judy Kirkland, BeeGAP chairman for GCG, [jukirkland@knology.net](mailto:jukirkland@knology.net) 706-556-3417